



For Media Inquiries
Macey Kessler
office: 404.978.6414
macey.kessler@pultegroup.com

Sales Soar for New Luxury Pulte Homes Active Adult Condos in Fairfax

The Atrium at MetroWest Community Now Selling Exclusively with Premiere Virtual Reality Models

FAIRFAX, Virginia – April 26, 2019 – Demand is high among homebuyers aged 55 and better for the highly anticipated grand opening of [The Atrium at MetroWest](#), by Pulte Homes Active Adult, on Saturday, April 27th. This mid-rise community features spacious, modern, and luxurious one-level elevator condos, with full service lifestyle amenities, located within walking distance of the Vienna/Fairfax Metro.

“This is the first mid-rise community Pulte has developed in the Mid-Atlantic region and is especially unique because this product caters specifically to our active adult buyers,” said Jarod Blaney, president of Pulte Homes’ Mid Atlantic division. “We are already seeing great success in sales, with 25 units already sold ahead of the grand opening, along with tremendous interest for this community’s unmatched Metro location and resort-style amenities.”

Upon completion, Atrium at MetroWest will be comprised of 206 condos in three mid-rise buildings. The community features 10 new consumer inspired home designs ranging from 1,171 to 1,556 sq. feet, with one to two bedrooms and two bathrooms. Floorplan selections include upscale features and finishes, showers with benches, and flexible living spaces that provide buyers with plenty of options to create the home of their dreams. Pricing is from the \$400s.

“Something that is really unique to this community is the new cutting-edge VR technology we have introduced to allow prospective homebuyers the opportunity to interact with the home’s features that is unlike ever before,” said Blaney. “With the enhanced capabilities of this new technology, they are able to virtually ‘walk’ through the plans and view a variety of design options to truly experience the home.”

In addition to the VR experience for the home designs, interested homebuyers will also be able to take a virtual tour of the full community and luxury lifestyle amenities. The community will feature a two-story atrium lobby and a landscaped courtyard with a fire table and outdoor seating, a grilling area, walking trails, and well-lit community sidewalks and connecting pathways. Residents will enjoy active lifestyle activities and amenities, including an indoor pool and locker room, state-of-the-art fitness center, yoga studio, package concierge system, electric car charging, and clubroom with a kitchen and library, and a full-time activities coordinator on staff.

The Atrium at MetroWest is located at 9475B Sprague Avenue, Fairfax, Virginia 22031. For more information call (888) 254-8393 or visit <https://www.pulte.com/homes/virginia/northern-virginia/fairfax/the-atrium-at-metrowest-active-adult-community-210181>.

About Pulte Homes

Pulte Homes is a national brand of PulteGroup, Inc. (NYSE: PHM). Pulte Homes builds consumer inspired homes and communities that provide the move-up buyer the best quality of life. Only Pulte Homes offers the combination of innovative Life Tested Home Designs® with an unwavering commitment to quality and attention to detail. For more information about Pulte Homes, visit www.pulte.com.

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