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THE DETROIT FREE PRESS NAMES PULTEGROUP'S MICHIGAN DIVISION A WINNER OF THE MICHIGAN 2017 TOP WORKPLACES AWARD

ATLANTA, Nov. 6, 2017 – National homebuilder PulteGroup, Inc. (NYSE: PHM) announced today that its Michigan division has been awarded a 2017 <u>Top Workplaces</u> honor by The Detroit Free Press. The Top Workplaces lists are based solely on surveys about the workplace completed by their employees.

"It is a tremendous honor to be recognized as one of the Top Workplaces in our market. We strive to make this a great place for our employees to work, and we are proud of our ability to attract and recruit top talent in Michigan," says Brandon Jones, Michigan division president for PulteGroup. "The fact that this recognition was based on feedback directly from our employees speaks volumes about the culture and community of our workplace."

The Top Workplaces lists are based solely on the results of an employee feedback survey administered by Energage, LLC (formerly WorkplaceDynamics), a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection.

"The Top Workplaces award is not a popularity contest. And often times, people assume it's all about fancy perks and benefits," says Doug Claffey, CEO of Energage. "But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day — the employees. Time and time again, our research has proven that what's most important to them is a strong belief in where the organization is headed, how it's going to get there, and the feeling that everyone is in it together."

About PulteGroup, Inc.

PulteGroup, Inc. (NYSE: PHM), based in Atlanta, Georgia, is one of America's largest homebuilding companies with operations in approximately 50 markets throughout the country. Through its brand portfolio that includes Centex, Pulte Homes, Del Webb, DiVosta Homes and John Wieland Homes and Neighborhoods, the company is one of the industry's most versatile homebuilders able to meet the needs of multiple buyer groups and respond to changing consumer demand. PulteGroup conducts extensive research to provide homebuyers with innovative solutions and consumer inspired homes and communities to make lives better.

For more information about PulteGroup, Inc. and PulteGroup brands, go to <u>pultegroupinc.com</u>; <u>www.pulte.com</u>; <u>www.delwebb.com</u>; <u>www.divosta.com</u> and <u>www.jwhomes.com</u>. Follow PulteGroup, Inc. on Twitter: <u>@PulteGroupNews</u>.

About Energage, LLC

Headquartered in Exton, PA, Energage specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Energage also provides consulting services to improve employee engagement and organizational health. Energage is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.

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