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PULTEGROUP NAMES SEAN STRICKLER AS PRESIDENT OF NEW WEST FLORIDA DIVISION

TAMPA, Fla., March 5, 2015 – Given strong market conditions and plans for future growth, PulteGroup, Inc. (NYSE: PHM) announced today that it has added a West Florida Division to its operations. The Division will be responsible for communities in the greater Tampa and Ocala markets.

Sean Strickler, who has been with PulteGroup for more than 20 years, has been named president of the new Division. Strickler was formerly vice president of sales and operations for the company's North Florida Division, and was responsible for land acquisition in the Tampa area.



Sean Strickler

“The decision to establish a West Florida Division is the result of the company's outstanding performance in Florida and the opportunities we see to further expand Pulte's presence in the area,” said Peter Keane, PulteGroup Southeast Area President. “Sean has extensive business experience and has proven himself to be an outstanding leader. We are excited about his future accomplishments leading the Division.”

PulteGroup's West Florida Division offices will be based in Tampa. Keane said the company will leverage several functions between the North and West Florida Divisions, including finance, purchasing and administrative teams.

PulteGroup operates communities in a variety of locations in the Tampa and Ocala markets under its Pulte Homes, Del Webb and Centex brands, including several new communities that will open in 2015.

About PulteGroup

PulteGroup, Inc. (NYSE: PHM), based in Atlanta, Georgia, is one of America's largest homebuilding companies with operations in approximately 50 markets throughout the country. Through its brand portfolio that includes Centex, Pulte Homes, Del Webb and DiVosta Homes, the Company is one of the industry's most versatile homebuilders able to meet the needs of multiple buyer groups and respond to changing consumer demand. PulteGroup conducts extensive research to provide homebuyers with innovative solutions and consumer inspired homes and communities to make lives better.

For more information about PulteGroup, Inc. and PulteGroup brands, go to www.pultegroupinc.com;
www.pulte.com; www.centex.com; www.delwebb.com and www.divosta.com.

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