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## **PULTEGROUP AWARDED BRONZE IN 2017 BRANDON HALL GROUP EXCELLENCE IN AWARDS FOR BEST USE OF BLENDED LEARNING PROGRAM**

*The Brandon Hall Group Excellence Awards recognize excellence in Learning and Development, Talent Management, Leadership Development, Talent Acquisition, Workforce Management and HR and Sales Performance*

**ATLANTA, November 28, 2017** – National homebuilder [PulteGroup](#), Inc. (NYSE: PHM) announced today that its Foundations of Sales Learning Program won a coveted [Brandon Hall Group](#) bronze award for excellence in the Best Use of Blended Learning category.

“Our Sales and Construction training has had a significant impact on our new hires, and receiving this recognition from Brandon Hall highlights the excellence in our approach to learning,” said Tynea Valentine, Director of Learning and Development at PulteGroup.

“Offering our new hires an award-winning training differentiates us from the competition and supports our ability to attract and recruit top talent.”

To date, over 700 PulteGroup sales consultants have successfully completed the Foundations of Sales Program. Almost 200 employees have completed the Certified Field Trainer Program with 20 percent of Sales Certified Field Trainers promoted to manager-level positions, including General Sales Managers and Vice Presidents of Sales.

“Excellence Award winners symbolize the power and impact that Human Capital Management practices can have on a business or on any organization,” said Rachel Cooke, Chief Operating Officer of Brandon Hall Group and head of the awards program.

“Many organizations can have great HCM initiatives, but the standard of excellence only applies for organizations whose HCM practices truly benefit the business. That’s what the Excellence Awards program stands for, and that is what Brandon Hall Group stands for.”

The award entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group analysts and executives based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measureable benefits.

Excellence Award winners will be honored at Brandon Hall Group’s HCM Excellence Conference January 31 – February 2, 2018, at the PGA National Resort in Palm Beach Gardens, Florida.

### **About PulteGroup, Inc.**

PulteGroup, Inc. (NYSE: PHM), based in Atlanta, Georgia, is one of America’s largest homebuilding companies with operations in approximately 50 markets throughout the country. Through its brand

portfolio that includes Centex, Pulte Homes, Del Webb, DiVosta Homes and John Wieland Homes and Neighborhoods, the company is one of the industry's most versatile homebuilders able to meet the needs of multiple buyer groups and respond to changing consumer demand. PulteGroup conducts extensive research to provide homebuyers with innovative solutions and consumer inspired homes and communities to make lives better.

For more information about PulteGroup, Inc. and PulteGroup brands, go to [pultegroupinc.com](http://pultegroupinc.com); [www.pulte.com](http://www.pulte.com); [www.centex.com](http://www.centex.com); [www.delwebb.com](http://www.delwebb.com); [www.divosta.com](http://www.divosta.com) and [www.jwhomes.com](http://www.jwhomes.com). Follow PulteGroup, Inc. on Twitter: [@PulteGroupNews](https://twitter.com/PulteGroupNews).

### **About Brandon Hall Group**

Brandon Hall Group is a HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition and Workforce Management. © 2017 Brandon Hall Group, Inc.

With more than 10,000 clients globally and 20 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners.

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