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PULTEGROUP ANNOUNCES PASSING OF COMPANY FOUNDER WILLIAM “BILL” PULTE

ATLANTA, March 7, 2018 – PulteGroup, Inc. (NYSE:PHM) announced today that company founder and industry icon, William J. Pulte, passed away today. Bill, who was 85 years old, had retired from the Company in 2010.

Bill’s life reads as a true American success story, as he built his first home by hand at the age of 18 and his first complete subdivision before the age of 30. Known for designing value and innovative features into his floor plans, Bill soon expanded to other markets including Denver, Atlanta, Chicago, and Washington, DC. He was most recently named to the Home Builders Association of Southeastern Michigan Hall of Fame in December 2017.

“Very few people live their lives with the passion and joy that Bill experienced every day,” said Ryan Marshall, PulteGroup President and CEO. “A true innovator and recognized icon in the industry, Bill has made a lasting impact on the history of homebuilding.”

“Bill’s simple beliefs of building quality homes and delighting the customer are woven into the very fabric of the company he founded and we carry on that legacy today,” added Marshall.

Founded in Detroit, MI, in 1950, PulteGroup has grown into one of the nation’s largest and most successful homebuilding companies having delivered more than 700,000 homes over the past six-plus decades.

About PulteGroup, Inc.

PulteGroup, Inc. (NYSE: PHM), based in Atlanta, Georgia, is one of America’s largest homebuilding companies with operations in approximately 50 markets throughout the country. Through its brand portfolio that includes Centex, Pulte Homes, Del Webb, DiVosta Homes and John Wieland Homes and Neighborhoods, the company is one of the industry’s most versatile homebuilders able to meet the needs of multiple buyer groups and respond to changing consumer demand. PulteGroup conducts extensive research to provide homebuyers with innovative solutions and consumer inspired homes and communities to make lives better.

For more information about PulteGroup, Inc. and PulteGroup brands, go to pultegroupinc.com; www.pulte.com; www.centex.com; www.delwebb.com; www.divosta.com and www.jwhomes.com. Follow PulteGroup, Inc. on Twitter: [@PulteGroupNews](https://twitter.com/PulteGroupNews).

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