



FOR IMMEDIATE RELEASE

Media Contact:

Jacque Petroulakis

480-391-6169

jacque.petroulakis@pultegroup.com

**PULTE HOMES TO OPEN ITS FIRST ACTIVE ADULT
COMMUNITY IN THE PHOENIX VALLEY**

New Chandler 55+ Community Will Appeal to Still-Working Boomers and Retirees

CHANDLER, Ariz. – July 17, 2015 – Phoenix’s largest homebuilder is opening its first active adult community in Chandler under the Pulte Homes name. Lone Tree by Pulte Homes Active Adult reflects an innovative new offering of smaller, more intimate communities that appeal to still-working boomers and retirees alike. Lone Tree opens for sales in September 2015 and already has more than 2,000 people on its interest list, said Rebecca Lundberg, vice president of sales for PulteGroup’s Arizona Division.

“After decades of success building our much larger Del Webb communities, this is the first time the company is opening an active adult community under the Pulte name in the Valley and the interest has been tremendous,” Lundberg said. “This will truly be a special 55+ community with its intimate size, sought-after location and consumer inspired homes.”

The Lone Tree community will be a gated enclave of 72 single-story homes that offers a convenient location and Life Tested home designs. The age-restricted community will also include a small park area and boast view lots, located adjacent to the 13th fairway and green of the Lone Tree public golf course in Chandler. The community is also near Del Webb’s Solera community, off Lindsay and Riggs roads, which sold out in 2005 with about 600 homes.

With baby boomers representing one of the largest segments of the American population, Lundberg said parent company PulteGroup has been identifying opportunities for smaller, more intimate sized 55+ communities with easy access to major employment corridors. Located in the heart of Chandler, Lone Tree is close to abundant shopping, entertainment and medical facilities, with easy access to freeways.

“We are expanding our community and product offerings to better serve the diverse interests and life stages of today’s baby boomers,” Lundberg said, adding that Del Webb’s Sun City Festival in Buckeye and Sun City Anthem at Merrill Ranch in Florence continue to be popular destinations for boomers from all parts of the United States. “As boomers continue to work longer, the goal

is to provide more options, be it a large-scale active adult community with abundant recreational facilities or an intimate community that is close to your job, family and social interests.”

Lone Tree by Pulte Homes Active Adult will open with two fully-furnished models and offer eight new contemporary, consumer inspired home designs that are the result of extensive consumer research and analysis of buyer feedback.

“By staying in touch with today’s buyers, the company is developing home designs that adapt to the evolving needs of buyers and their priorities in the home,” Lundberg said. “Our extensive research ensures that homebuyers’ current and future needs are met.”

About Pulte Homes

Pulte Homes is a national brand of PulteGroup, Inc. (NYSE: PHM). Pulte Homes builds consumer inspired homes and communities that provide the move-up buyer the best quality of life. Only Pulte Homes offers the combination of innovative Life Tested Home Designs® with an unwavering commitment to quality and attention to detail. For more information about Pulte Homes, visit www.pulte.com.

###