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**HAVE DEL WEBB RESIDENTS FOUND THE FOUNTAIN OF YOUTH?**

*Active Lifestyle Has Residents Feeling Younger and Happier*

**ATLANTA, May 23, 2019** — Recent surveys completed by [Del Webb](#), America's leading builder of active adult communities, show almost half (47 percent) of Del Webb residents feel 5 to 10 years younger than their actual age, compared to less than one-third (31 percent) of baby boomers generally. Another 30 percent of Del Webb residents indicated they feel more than 10 years younger than their current age.

For Del Webb residents, an active and healthy lifestyle is at the heart of daily life at Del Webb communities nationwide. With the upcoming observance of National Senior Health and Fitness Day on May 29, it's the perfect time to celebrate the [dynamic lifestyles](#) that Del Webb residents enjoy every day.

Del Webb residents report being more physically active: 35 percent say they're more active than they were 10 years ago, compared to 14 percent of baby boomers nationally. Only a quarter of baby boomers surveyed say they exercise several times a week, versus nearly half (48 percent) of Del Webb residents.

As the leading homebuilder for those ages 55 and older, Del Webb has long pioneered communities that encourage and enable active lifestyles. The health benefits of physical activity have been widely reported, but it is also a key factor in the emotional health and wellbeing of individuals at this stage of life. It all adds up to a greater sense of contentment: 46 percent of Del Webb residents report being happier today than they were 10 years ago, a sentiment shared only by 32 percent of boomers as a whole.

The favorite form of exercise for this age group, Del Webb resident or not, is walking. Upwards of 80 percent enjoy it, and Del Webb residents can hit the trails that wind throughout their communities or take advantage of the treadmills in the on-site fitness centers. But Del Webb residents also report a wider range of sports and activities they like to participate in, from group exercise classes to weightlifting, pickleball, biking and golf, reflecting the array of options for staying active offered at Del Webb communities.

"Del Webb communities are focused on providing the active and healthy lifestyle that today's 55 and better adults are looking for in this next phase of their lives," said PulteGroup Executive Vice President and Chief Operating Officer John Chadwick. "Residents tell us that they're finally getting the chance to do things they never had time for or access to, whether it's a daily water aerobics class, playing on a community softball team, or taking ballroom dancing lessons – there are countless opportunities to be active and build connections with their neighbors. That's a great recipe for long-term health and wellbeing."

Nurturing a healthy lifestyle starts at each community's amenity center, which serves as the hub for residents to access and share all the activities that are the hallmark of life at Del Webb. Communities offer a wide range of amenities that enhance wellbeing, including state of the art fitness centers, resort-style pools, dog parks and walking paths, community gardens, pickleball, bocce and tennis courts, ballrooms and golf courses. It's all coordinated by a lifestyle director who facilitates physical and social activities to regularly introduce new experiences for residents.

According to the survey, Del Webb residents also value the social connections their communities facilitate. Social life is very important to 41 percent of residents, and over a third say they have a large social network. In contrast, only 15 percent of baby boomers generally place a high value on their social life, and only one-sixth describe their social network as large.

Del Webb communities are built for active adults who want to thrive, and no one can express the enjoyment of a healthy and fit lifestyle better than the residents themselves. Enjoy their stories [HERE](#).

"In the spirit of National Senior Health and Fitness Day, we invite those interested in learning more about Del Webb to experience it firsthand by taking part in our Explore Del Webb program," said Chadwick. "Come meet our residents, tour our homes and communities, and explore the amenities to truly get a sense of the active, inspired lifestyle our residents enjoy."

For more information about Del Webb, including the [Explore Del Webb program](#), please visit: [www.delwebb.com](http://www.delwebb.com).

### **About the Survey**

The survey of baby boomers was conducted in January 2019 by MKM Partners Quantitative Survey Group, on behalf of PulteGroup, targeting a balanced mix of 2,003 women (52%) and men (48%) across the U.S. and between the ages of 49-51 and 59-61 to quantify key insights, lifestyle trends and opinions about working, retirement, family/friends and other aspects of their lives. A separate survey of 4,665 Del Webb residents at Del Webb communities across the country was conducted in January 2019 by PulteGroup, to assess lifestyle trends and opinions about retirement, activities, social engagement and other aspects of their lives.

### **About Del Webb**

Del Webb is a national brand of PulteGroup, Inc. (NYSE: PHM). Del Webb is the pioneer in active adult communities and America's leading builder of new homes targeted to pre-retirement and retiring boomers. Del Webb builds consumer inspired homes and communities for active adults ages 55+ who want to continue to explore, grow and learn, socially, physically and intellectually as they look forward to retirement. For more information on Del Webb, visit [www.delwebb.com](http://www.delwebb.com).

### **About PulteGroup, Inc.**

PulteGroup, Inc. (NYSE:PHM), based in Atlanta, is one of America's largest homebuilding companies with operations in approximately 40 markets throughout the country. Through its brand portfolio that includes Centex, Pulte Homes, Del Webb, DiVosta Homes and John Wieland Homes and Neighborhoods, the company is one of the industry's most versatile homebuilders able to meet the needs of multiple buyer groups and respond to changing consumer demand. PulteGroup conducts extensive research to provide homebuyers with innovative solutions and consumer inspired homes and communities to make lives better.

For more information about PulteGroup, Inc. and PulteGroup brands, go to [pultegroupinc.com](http://pultegroupinc.com); [www.pulte.com](http://www.pulte.com); [www.centex.com](http://www.centex.com); [www.delwebb.com](http://www.delwebb.com); [www.divosta.com](http://www.divosta.com) and [www.jwhomes.com](http://www.jwhomes.com). Follow PulteGroup, Inc. on Twitter: @PulteGroupNews.

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