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Dallas is Del Webb Country

Builder now offers three Dallas-area active adult communities showcasing the renowned Del Webb lifestyle

DALLAS, March 29, 2019 — [Del Webb](#), the nation’s leading builder of active adult communities, now offers three distinct communities in the Dallas area for those ages 55 and older to enjoy the renowned Del Webb lifestyle. The newest community, [Del Webb at Trinity Falls](#) (McKinney), joins [Del Webb at Union Park](#) (Little Elm) and [Del Webb Frisco Lakes](#) (Frisco), for an impressive lineup of highly-amenitized communities located within the Dallas-Fort Worth metroplex.

“With 13 years of experience serving the active adult buyer in the Dallas-Fort Worth metroplex, we see the market opportunity for Del Webb in this area not only expanding, but evolving,” said Bryan Swindell, Dallas division president for PulteGroup (NYSE: PHM). “As our communities continue to be focused on meeting the needs of today’s baby boomers, the oldest Gen Xers are turning 55 and preparing for the next exciting phase of their lives. Our deep understanding of changing lifestyle trends among active adults is reflected in the development of each Del Webb community nationally and here in Dallas.”

Each Dallas-area Del Webb community has a distinct appeal for pre-retirees and retirees alike – from resort-style amenities to locations near city centers and employment corridors for still-working residents, and all are convenient to local airports. Consistent with Del Webb communities across the country, the focus is on an active lifestyle, centered around the amenities and facilitated clubs, activities and programs that allow residents to thrive.

The variety of [consumer-inspired home designs](#) found at each Del Webb community is the result of extensive consumer research and analysis of buyer feedback that reflect the way this buyer segment lives in their homes. Single-story, open concept layouts lend themselves to entertaining and versatile flex spaces ensure homeowners can customize their home to fit their needs.

“Active adult buyers today have high expectations, and we believe our Dallas-area Del Webb communities offer the amenities, the home designs, and the unmatched lifestyle to allow them to live life to the fullest,” said Swindell.

[Del Webb at Trinity Falls](#) will feature 537 single-family, one-story homes. Homebuyers can choose from floor plans ranging in size from 1,300 to 2,600 square feet, with 2-3 bedrooms, 2-3 bathrooms and 2-car garages. Pricing starts at \$233,990. Six professionally decorated model homes are set to open in July. Residents will enjoy private access to Del Webb’s amenity center, including a resort-style pool, state of the art fitness center, bocce and pickle ball courts, and extensive walking trails. Residents will also be able to take advantage of features offered within the larger Trinity Falls development.

[Del Webb at Union Park](#) will offer 607 single-family, single-story homes. The 10 home designs range in size from 1,300 to 2,600 square feet, with 2-3 bedrooms, 2-3 bathrooms and 2-car garages. Pricing starts at \$224,900. An amenity center opening this April will include over 10,000 square feet of recreational

and social spaces, with a clubhouse, fitness center and locker rooms, multipurpose rooms, a resort-style pool, and bocce ball, pickle ball and tennis courts.

[Del Webb Frisco Lakes](#), now selling its final phase, will feature 3,026 single-family, single-story homes. Floor plans range in size from 1,300 to 2,600 square feet, with 2-3 bedrooms, 2-3.5 baths and 2-car garages. Pricing starts at \$251,990. Frisco Lakes offers three amenity centers totaling over 50,000 square feet and an 18-hole golf course with views of Lake Lewisville. Residents have over 100 social clubs and organizations to choose from, and enjoy tennis, bocce ball and pickle ball courts, an indoor lap pool, walking trails, two fitness centers and an indoor track.

About Del Webb

Del Webb is a national brand of PulteGroup, Inc. (NYSE:PHM). Del Webb is the pioneer in active adult communities and America's leading builder of new homes targeted to pre-retirement and retiring boomers. Del Webb builds consumer inspired homes and communities for active adults ages 55+ who want to continue to explore, grow and learn, socially, physically and intellectually as they look forward to retirement. For more information on Del Webb, visit www.delwebb.com.

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