

### **Carolina Arbors by Del Webb Unveils New Amenity Center**

*37,000-square-foot amenity center will be recreational and social hub of active adult community*

**DURHAM, N.C., Aug. 22, 2014** – [Del Webb](#), the nation’s leading brand for active adult communities, hosted a groundbreaking celebration Wednesday for its highly-anticipated amenity center, Piedmont Hall at [Carolina Arbors](#). Construction is expected to be completed by summer 2015.



From book clubs and educational seminars to day trips and volunteer work, the residents at Carolina Arbors have already been abuzz with activity. Now they can look forward to all the components of their busy lifestyles being housed in the spacious 37,000-square-foot amenity center.

“We know the residents who live in this community have been anxiously waiting for construction to begin,” said David Carrier, president of PulteGroup’s Raleigh Division. “Piedmont Hall will be the social hub of the community and offer everything residents need to make new friends and grow as a person at Carolina Arbors.”

The offerings at Carolina Arbors will include many of the resort-style amenities Del Webb communities are known for across America:

- A fully staffed, state-of-the-art recreation and fitness center
- Indoor swimming pool and spa
- Outdoor social pool with cabanas
- Pickleball, Bocce and tennis courts
- Croquet lawn
- Botanical garden
- Community garden
- Billiards and varsity rooms
- Demonstration kitchen
- Media and conference rooms
- Grand ballroom
- Ceramics and kiln room
- Aerobic Studio
- Social clubs and countless community activities

“We are making a significant investment to deliver amenities that resonate with baby boomers,” Carrier said. “We expect that Piedmont Hall will contribute to a rich, active and social lifestyle that homebuyers have come to expect from Del Webb.”

### **About Carolina Arbors**

Carolina Arbors opened in July 2013, with nearly 2,500 baby boomers visiting the new community during its grand opening weekend. More than 250 homes have been sold and over 150 homeowners are already living in the community. Upon completion, Carolina Arbors will have approximately 1,275 single-family ranch homes sprawling on 460 acres of land with 28 acres of wooded stream buffers.

Carolina Arbors is in close proximity to the vibrant Brier Creek area which is best known as the premier outdoor shopping mall in the Durham market with more than two million square feet of retail space. Additionally, there are more than 40 restaurants within a two-mile radius of Carolina Arbors. Carolina Arbors is in the heart of the Triangle and convenient to Duke, UNC and Wake Med hospitals, as well as the Raleigh-Durham (RDU) International Airport, boating, biking, hiking, fishing, continuing education, cultural events, plays, shows, collegiate sports and NHL.

Carolina Arbors is located at 3055 Del Webb Arbors Drive, Durham, NC 27703. For more information about Carolina Arbors and the active adult lifestyle it fosters, visit [delwebb.com/carolinaarbors](http://delwebb.com/carolinaarbors) or call toll free at 877-266-0297.

### **About Del Webb**

Del Webb is a national brand of PulteGroup, Inc. (NYSE: PHM). Del Webb is the pioneer in active adult communities and America’s leading builder of new homes targeted to pre-retirement and retiring boomers. Del Webb builds consumer inspired homes and communities for active adults ages 55+ who want to continue to explore, grow and learn, socially, physically and intellectually as they look forward to retirement. For more information on Del Webb, visit [www.delwebb.com](http://www.delwebb.com).

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